



## **The 1-minute explanation:**

Prospects want the answer to 3 questions:

- 1) What kind of business?
- 2) How much money can I make?
- 3) What do I have to do in order to make money?

By you explaining these 3 things that everyone wants to know without them feeling like it will waste their time, close to 100% of the people you talk to will want to hear about your business opportunity.

By only taking up 1 minutes of their time they will want to hear it and you will find out if they want to invest more time after they get the 1 minute presentation.

Opening Question: "Do you want to earn extra income around your current schedule or earn enough passive income that you never have to work again? (YES!)"

"I can give you the complete presentation but it will take an entire minute of your time. When will you have 1 minute where I can explain?"

### **The 1-minute presentation:**

We're in the real estate brokerage business partnered with a network marketing company so that you can earn a passive income by building a team.

The service we offer is free: we help anyone looking to buy or sell a home by simply connecting them with the company; Top Agent Referral.

Top Agent Referral has the Top Agents in all 50 states and connects these buyer or seller clients for free with no obligation!

You can make \$500/month working part time around your schedule or \$100,000/month or much more by building a large enough team.

In order to make this money you have to be willing to do three things: #1 Don't change; Continue to refer things that you like, such as your favorite restaurant or coffee shop. #2 direct buyers and sellers to use Top Agent Referral and #3 show other people how they can also make money by directing buyers and sellers to Top Agent Referral.

You'll make overrides on EVERY person that you bring into the business EVERY TIME they help a buyer or seller. Just like if you were to own a real estate brokerage, where you'd make money anytime one of your Agents sells a home.

What do you think?